

RACHEL STEELE

GRAPHIC DESIGNER, DATA VISUALISATION ARTIST, ILLUSTRATOR

Location: London, UK

Email: steeleydesign@gmail.com

Website: www.steeleydesign.com

Mobile: 07905271049

SUMMARY

Versatile, creative professional with over 20 years of experience in print publishing, including many years in the financial and legal services sectors.

Excellent project leadership abilities and personnel management skills honed while working as a volunteer on social justice campaigns.

Strong problem-solving and analytical skills, a fast learning curve and the ability to adapt to evolving industry trends.

Ability to manage and prioritise multiple critical tasks.

EDUCATION

The University of Reading BA (hons) Fine Art (2(1)), FUE: History of Art (A), Typography & Graphic Comms (A)

Blackpool and the Fylde College, Blackpool, Lancashire BTEC Foundation Diploma in Art and Design (Merit)

The Blackpool Sixth Form College, Blackpool, Lancashire 4 A-levels

Millfield High School, Thornton-Cleveleys, Lancashire 10 GCSEs

LANGUAGES

English (native), Dutch (basic), German (basic)

AREAS OF EXPERTISE

- Art direction
- Magazine design and layout
- Print production
- E-publishing production
- Infographics and data visualisation
- Logo design and branding
- Social media campaigns
- Image manipulation and enhancement
- Digital artist/illustrator
- Video and audio editing
- Subbing/proofreading
- Adobe Creative Cloud (advanced), Quark, Microsoft Office (advanced), Mag+, App Studio (formerly Press Run), Workiva, Flipsnack, Ceros, Crello, Canva, Wix

PROFESSIONAL EXPERIENCE

FREELANCE GRAPHIC DESIGNER

JUN 2022 TO PRESENT

Clients include Ario Advisory, Partners Group, Atlantic House Investments, Private Equity International, VouchedFor, Global Legal Media, Incisive Media

EVERYBODY EATS, VOLUNTEER, CO-ORDINATOR – GRAPHICS/SOCIAL MEDIA

JUL 2023 TO PRESENT

ANIMAL REBELLION, VOLUNTEER, CO-ORDINATOR – GRAPHICS

OCT 2020 TO APR 2023

INCISIVE MEDIA, ART EDITOR

AUG 2005 TO MAR 2022

- I held the position of art editor in the financial services department of Incisive Media. Roles included designing layouts, editing and preparing text for publication using InDesign, Photoshop and Illustrator in weekly and monthly magazines, brochures, supplements and sponsored corporate literature for clients.
- I put together information graphics, which provided a visual narrative to complex financial features and news. As the department's information graphic specialist, I helped production editors develop a distinct style for each brand's data visualisation.
- I created engaging images and graphics for magazine features, front covers and social media feeds. I am very competent at retouching and airbrushing problem images. I also digitally painted freehand illustrations of the columnists, which were unique to the brand.
- I spearheaded the production and launch of the successful *Investment Week* iPad page-turning app and trained other production editors in the department to produce apps for their magazines. Upon the migration of the app to an automated version, I was responsible for uploading content to CMS for both the 'live' app and the website. I also edited the monthly podcast and various videos/animations for the Incisive Business Media websites.

VARIOUS - FREELANCE PRODUCTION/SUB-EDITOR/ARTWORKER IN BRIEF, HEAD OF PRODUCTION/SUB-EDITOR/ARTWORKER

JUL 2005 TO AUG 2005

OCT 2002 TO JUL 2005

LEGALEASE, PRODUCTION AND SUB-EDITOR

JAN 2001 TO OCT 2002

Sub-editing, proofreading, editorial design and layout of legal books, directories and magazines, liaising with clients and printers to ensure books were published on time, and the accurate transfer of all printed books onto the Legalease website.

OTHER INFORMATION

Upon the strength of my personal degree exhibition I received the Kodak Photographic Award for Fine Art Graduates. My interests lie in all areas of the arts. I enjoy reading (I have a macabre fascination with true crime and the lives of serial killers), music and film (I sing in a rock choir and for many years I hosted a popular monthly film quiz at a friend's bar). To keep fit I swim often – I love open-water swimming and have completed numerous marathon swims including the full length of Lake Windermere.